

May 30, 2023

We are very pleased to tell you that CARP and Home Instead have agreed to partner in advocating for home care in Canada. Home Instead was founded in 1994 and today is in 47 communities across Canada. Additionally, Home Instead has the unique advantage of operating in 13 countries. This extensive network provides insight into health and social care issues for older people across Canada and around the world.

CARP has become the largest national advocacy voice for aging Canadians. With Home Instead, our combined 70 years of experience is an opportunity to tap into each other's expertise to support the aging population in Canada through advocacy and awareness. Our partnership agreement is to collaborate on key messages pertaining to home care and equip you with resources to use in your chapters.

If you have not already done so, we encourage you to reach out to the Home Instead team in your community.



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CARP (also known as the Canadian Association of Retired Persons) is a national, non-partisan, non-profit organization that advocates for financial security and improved health care for Canadians as we age. With over 330,000 members and 27 chapters across Canada, CARP plays an active role in the creation of policy and legislation that impacts older Canadians. CARP advocates on behalf of older Canadians with all levels of government and collaborates with other organizations on health, ageism, housing, and financial issues. www.CARP.ca